

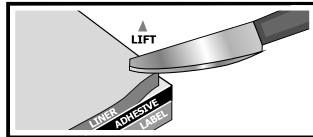
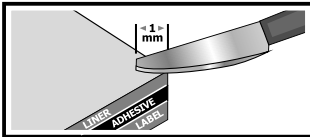
# Adhesive Application Guide

Adhesive performance is effected by factors such as surface cleanliness, temperature and adhesive to surface contact.

To achieve maximum performance from your adhesive labels follow these easy steps...

**1** Assume all surfaces are dirty / contaminated. Where the contaminant is oil or grease based, use Isopropyl Alcohol, White Spirits or Heptane. Use a disposable economic alcohol wipe, available from our online shop, or a clean cloth moistened with solvent to wipe the surface. Before the solvent evaporates wipe dry with a second cloth or tissue. If the solvent is allowed to evaporate, contaminants remain on the surface. Replace cleaning cloths / wipes regularly.

**2** To remove the paper liner use a scalpel or blade with a good sharp tip. Hold the label face down with the blade near horizontal. Gently pierce the liner at a corner of the label not more than 1mm in from the edge. (See illus.)



Take care not to insert the blade too far. As soon as the blade tip 'bites' you can easily lift the liner away. The label is now ready for application. Do NOT touch the adhesive when applying.

**3** Use a firm application pressure to create an intimate adhesive bonding / surface contact. Bond strength increases with time & temperature. After 72 hours at room temperature the adhesive is fully cured and the bond strength is significantly stronger.

# Alcohol wipe cleaning swabs

Cloth impregnated with 70% isopropyl alcohol. Used to clean surface before applying adhesive label ensures maximum bond gained from adhesive.

1 - 4 packs \$15.50 + gst per pack  
5 - 9 packs \$12.50  
10 - 19 packs \$11.00  
20 + packs \$10.00

100 per pack

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MSL-data/adhesive application guide



P O Box 1414  
Springwood 4127  
Brisbane Australia

www.metalsignlabel.com.au  
Phone (07) 3299 3877 Fax (07) 3299 1377